

# Bike Walk Kentucky

Dear Partners,

I am excited to share a major milestone for Bike Walk Kentucky. We are hiring a program manager, the first paid position in our organization's history, and we would love your help spreading the word.

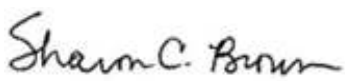
In partnership with the Kentucky State Physical Activity and Nutrition Program (SPAN), this part time contract role will help tell Kentucky's active living stories, coordinate three to four regional walk and bike workshops, connect communities to SPAN services, and grow BWKY's communications and outreach statewide.

The position is about 10 hours per week from February through September 2026, with regional travel and the contract has the potential to be extended.

To apply, please send a resume, cover letter and digital portfolio to me at [sbrown@transy.edu](mailto:sbrown@transy.edu) by January, 9, 2026.

Please share this opportunity with anyone who may be a great fit. Thank you for your continued support.

With gratitude,



Sharon Brown  
President, Bike Walk Kentucky  
[sbrown@transy.edu](mailto:sbrown@transy.edu)

VISIT [BIKEWALK.KY](http://BIKEWALK.KY)



# BIKE WALK KY JOB POSTING

**Position Title:** Program Manager (Contract)

**Organization:** Bike Walk Kentucky (in partnership with KY SPAN)

**Location:** Kentucky (regional travel required)

**Contract Period:** February 2026 – September 2026

## ABOUT THE ROLE

Bike Walk Kentucky (BWKY) in partnership with the Kentucky State Physical Activity & Nutrition Program (SPAN), is seeking a contract Program Coordinator to help promote walking, biking, and active living across the state. This role will lead communications, collect data from previously funded programs, write narratives highlighting active living success stories, and coordinate up to four regional workshops. This is a part time position (10 hours a week) and will require some travel in the state. If you're passionate about public health, community engagement, and building more walkable, bikeable communities, we'd love to hear from you!

## KEY RESPONSIBILITIES

- Collect and organize data for Bike Walk Kentucky (BWK) and the Kentucky State Physical Activity & Nutrition Program (SPAN) from previously funded programs.
- Create engaging communications for BWK and SPAN, including social media content, website updates, print materials, success stories, event promotions, and advocacy campaigns.
- Plan and deliver 3–4 regional walk/bike workshops (logistics, registration, promotion, food coordination, and on-site facilitation).
- Promote SPAN's services (walk/bike master planning, feasibility studies, and design pro

## QUALIFICATIONS

- Bachelor's degree in Public Health, Urban/Regional Planning, Community Development, Communications, or a related field (Master's preferred).
- 2–3 years of experience in program coordination, community engagement, or public health.
- Strong communication and writing skills.
- Experience with event planning and promotion.
- Knowledge of bicycling/pedestrian planning or health promotion is a plus.
- Ability to travel regionally within Kentucky (mileage reimbursed).

## CONTRACT DETAILS

- Contract period: February 1, 2026 – September 30, 2026.
- Compensation: Approximately \$24,000 total for the contract period, paid monthly upon invoice.
- Flexible schedule, with occasional evening and weekend workshops.

## HOW TO APPLY

Send a resume, cover letter, and 2–3 work samples (e.g., social media posts, event flyers, and writing samples) to Sharon Brown at [sbrown@transy.edu](mailto:sbrown@transy.edu) by **January 9, 2025**.



# Bike Walk Kentucky

## WHO ARE WE?

Bike Walk Kentucky is a statewide nonprofit working to make walking and bicycling safe, accessible and welcoming for everyone in the Commonwealth. Guided by a Kentucky built strategic plan, the organization brings together residents, local leaders, planners, health advocates and tourism partners around a shared vision of healthier communities and better connected places. At its core, Bike Walk Kentucky serves as a voice for people who walk and bike, and as a practical resource for towns and cities looking to improve their streets, trails and public spaces.

## WHY ARE WE HERE?

Across Kentucky, Bike Walk Kentucky helps communities move from ideas to real projects. The organization supports local bike and walk planning, promotes Bicycle Friendly Community, Business and University designations, and works alongside agencies and partners to expand infrastructure that increases safety and opportunity. Just as importantly, Bike Walk Kentucky advances policy and education that protect vulnerable road users, especially as pedestrian and bicyclist fatalities have risen in recent years.

## WHY IT MATTERS.

What Bike Walk Kentucky means to the state is bigger than any single trail or sidewalk. It represents a growing movement to shape Kentucky into a place where kids can walk to school safely, families can ride together in their own neighborhoods, and visitors can explore main streets and rural landscapes without having to get in a car for every trip. By connecting active transportation to public health, economic development, tourism and quality of life, Bike Walk Kentucky helps communities of every size become more vibrant, resilient and welcoming.

## THE BIGGER PICTURE FOR THE COMMONWEALTH