

Bike Walk Kentucky

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Dear Friends,

In 2020, Bike Walk Kentucky formed our inaugural board of directors.
Our mission: to educate and advocate for safe bicycling and walking across Kentucky.

Despite the pandemic, our new board forged ahead to construct this important new organization and voice for Kentucky and begin enacting the [2019 strategic plan](#). The vision formed in this plan was a direct result of the 2018 Kentucky Bike Walk Summit. We are indebted to the [Kentucky Bicycle and Bikeway Commission](#) for their support through all these endeavors. (KBBC also invited Bike Walk Kentucky to present at the October 2021 annual meeting.)

We are pleased to report that with the assistance of KBBC and many other partners across the state, Bike Walk Kentucky is now producing valuable results in our four focus areas:

- Advocacy
- Education
- Health and Safety
- Tourism and Economic Development

In less than two years, [these projects](#) are some of the ways Bike Walk Kentucky is making a difference. We look forward to continue growing and working with you in the coming years as we expand our efforts even more.

In 2022, these efforts will also include initiating relationships with Kentucky legislators and the Kentucky Transportation Cabinet, forming key partnerships with other statewide advocacy organizations, such as [Kentuckians for Better Transportation](#) and the Kentucky Bicycle and Bikeway Commission, and engaging communities across the state to promote their own [Complete Streets](#) policy, as well as a Complete Streets policy for the Kentucky Transportation Cabinet.

For each of the following projects, we ask for your help in specific ways - through your interests, your knowledge and your professional and personal networks.

We also welcome you to contribute to this important work by donating today at bikewalk.ky/support. (Bike Walk Kentucky was awarded nonprofit status in 2021.)

Thank you for your support!



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Share the Road Campaign

Bike Walk Kentucky's [Share the Road campaign](#) encourages more people to purchase a Share the Road license plate.

These plates not only raise awareness for safe cycling, but also increase the pool of funds for [Paula Nye Memorial Education Grants](#) that go to Kentucky communities for education on bicycle and pedestrian safety. The campaign also helps inform people about these grants and encourages them to apply for their communities.

The grants are awarded by the [Kentucky Bicycle and Bikeway Commission](#), which are funded by the Share the Road license plates in Kentucky.

Please help distribute promotional materials, both printed and through websites and social media. Contact Sharon Brown at sbrown@transy.edu.

This project is funded by donations made to Kentucky's "Share the Road" specialty plate program administered by the Kentucky Bicycle and Bikeway Commission.



Kentucky Cycling Challenge



Bike Walk Kentucky became the lead organizer of the [Kentucky Cycling Challenge](#) in January 2021.

Now in its tenth year, the Challenge promotes tourism and public health. In addition, Challenge-related events promoted the Share the Road campaign. Partnering with communities across the state that host cycling events, the Challenge encourages cyclists to complete the century or metric century routes at all or most of the rides to earn a free Challenge jersey and shorts.



The 2021 Challenge featured five rides:

- Redbud Ride - London
- The Horsey Hundred - Georgetown
- Licking Valley Century - Alexandria
- Rock the Crater - Middlesboro
- Limestone Cycling Tour - Maysville

Over 500 people registered for the Challenge, and 208 completed the Challenge (participating in four of the five rides) and earned a free jersey and shorts. Riders came from 12 different states including Michigan, Illinois, Tennessee, Ohio, Indiana, Virginia, West Virginia, Alabama, Florida and Maryland.

Register for the 2022 Kentucky Cycling Challenge beginning February 1 at bikewalk.ky/kentucky-cycling-challenge. And follow the Challenge on Facebook!

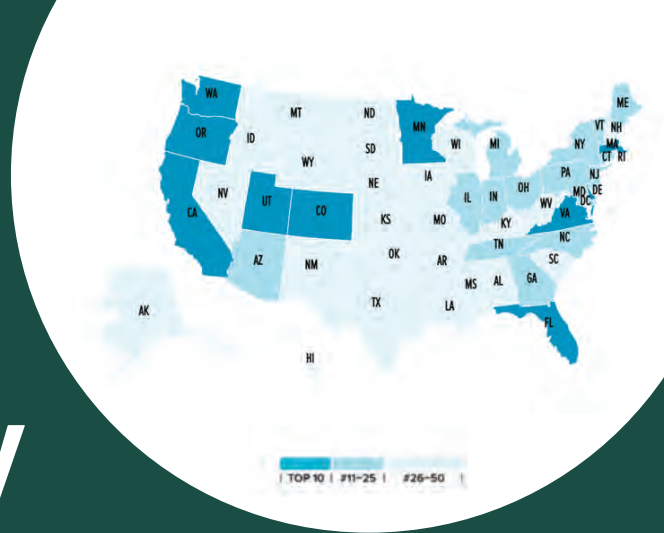
500 REGISTERED

500 COMPLETED THE CHALLENGE

RIDERS CAME FROM **12** STATES



Campaign for a Bicycle Friendly Kentucky



Now you can earn official [Bicycle Friendly Community](#) or [Bicycle Friendly Business](#) designation from the [League of American Bicyclists](#) with help from Bike Walk Kentucky's [Campaign for a Bicycle Friendly Kentucky](#). Or if you already have a Bicycle Friendly designation, Bike Walk Kentucky can help you move up to the next level.

The League of American Bicyclists [Bicycle Friendly America](#) (BFA) program provides a roadmap, hands-on assistance and recognition for states, communities, universities and businesses. The BFA program is a tool to make bicycling a real transportation and recreation option for all people.

Currently, Kentucky has two Bicycle Friendly Communities, nine Bicycle Friendly Businesses and four Bicycle Friendly Universities. Kentucky ranks 43rd in the country.

To get you started, a board member with extensive experience in this field will:

- Evaluate your community, university, or business
- Make recommendations and help develop a plan for your community, university, or business
- Provide templates and resources to complete the application
- Assist in completing the application
- Potentially assign another community or business to mentor you

To get the wheels turning, contact BWK board member Keith Lovan at keith.lovan@gmail.com.

This project is funded in part by donations made to Kentucky's "Share the Road" specialty plate program administered by the Kentucky Bicycle and Bikeway Commission.

#43 BICYCLE FRIENDLY STATE RANK
2 BICYCLE FRIENDLY COMMUNITIES
9 BICYCLE FRIENDLY BUSINESSES
4 BICYCLE FRIENDLY UNIVERSITIES

Ride Spot

Kentucky is home to some of the best cycling opportunities in the world.

Bike Walk Kentucky has partnered with [People for Bikes](#) to create [Bike Walk Kentucky Ride Spot](#) to share great rides and cycling routes across Kentucky. Ride Spot fits perfectly with our focus areas of health and safety, as well as tourism and economic development.

During our initial year, we reached out to cycling events, clubs and individuals across the state to identify signature routes. We are pleased to currently feature eight great routes from Berea/Richmond, Frankfort, Lexington, London, Louisville and Midway.

People cycle for a wide variety of reasons. And Kentucky has it all. Our goal is to feature Kentucky's unique scenic roads, trails, natural resources and history.

Want the challenge of mountainous road climbing?

Or the luxury of flat serene country lanes and small town cafes?

Feel the dirt or gravel under your tires?

Explore Kentucky's Bluegrass, bourbon trails, BBQ, parks and waterways?

Enjoy scenic trails that are car-free?

We invite you to help identify cycling routes in your area.

Contact Randy Thomas at randysthomas@yahoo.com with your favorite routes.

